

## FOR IMMEDIATE RELEASE

### The Untamed Adventure Experience Spurs Journalists to Break A Sweat

Charlottesville, VA Mar 28, 2007 - The "Untamed Adventure Experience" will provide journalists and other media VIPs with a unique first-hand look at the upcoming Untamed Virginia Adventure Race. Race staff and a select group of experienced local racers will team up with the VIPs and lead them through a 6-hour tour of the sport of adventure racing; activities will include orienteering, biking, paddling, and rugged terrain.

The Untamed Virginia Adventure Race is coming to Charlottesville the weekend of June 9th and promises 100+ miles of teamwork, adrenaline, lactic acid, and smiles. Teams must complete the course as a single unit - no relays- with the estimated time to complete the course set at 30 hours. The Untamed Adventure Experience is an opportunity to connect journalists with this landmark event.

Starting near Crozet, Virginia at 8 AM on Saturday May 12th, journalist VIPs and their race staff "teammates" will set out on a memorable morning of natural beauty and fun. The Untamed Adventure Experience will conclude with a catered lunch around 1 PM.

Participation is limited to the first 10 respondents; journalist VIPs interested in participating in the Untamed Adventure Experience should call 1-877-486-8263 or email [info@UntamedVA.com](mailto:info@UntamedVA.com) to reserve their space. Journalist VIPs can bring their own bikes and gear, or be outfitted by the Untamed Adventure Experience. The Untamed Adventure Experience is proudly supported by Point 65 Kayaks and mountain bikes from Shenandoah Mountain Touring, ensuring journalist VIPs get the most out of their adventure. Regardless of the gear they bring, participants should be fit enough to enjoy the 6 hours of activity.

For further information on the Untamed Virginia Adventure Race, or the Untamed Adventure Experience, please contact:

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